
Advertisement Policy

Last Updated: August 2026

1. Introduction

Welcome to **Susneh Home Products** ("Susneh", "we", "our", or "us").

This Advertisement Policy explains the rules, eligibility, approval process, payment terms, and responsibilities applicable to advertisements displayed on the Susneh website, mobile application, and marketplace.

By submitting or publishing an advertisement through Susneh, you agree to this Advertisement Policy.

2. Eligible Advertisers

The following may advertise on the Susneh platform:

- Product Sellers
- Hotels
- Homestays
- Local Businesses
- Service Providers
- Restaurants
- Shops & Stores
- Brands approved by Susneh

Additional categories may be introduced from time to time.

3. Advertisement Types

The platform may offer:

- Featured Listings
- Banner Advertisements
- Home Page Promotions
- Category Promotions
- Sponsored Products
- Sponsored Hotel & Homestay Listings
- Promotional Campaigns
- Festival & Seasonal Promotions

Availability of advertisement options may vary.

4. Advertisement Approval

All advertisements are subject to review before publication.

Susneh Home Products reserves the right to:

- Approve
- Reject
- Edit (with the advertiser's consent where appropriate)
- Suspend
- Remove

any advertisement that violates this Policy or applicable laws.

5. Advertisement Content

Advertisements must:

- Be truthful and accurate.
- Comply with applicable laws.
- Respect intellectual property rights.
- Avoid misleading claims.
- Use appropriate language and images.

- Clearly represent the advertised product or service.
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6. Prohibited Advertisements

The following advertisements are not permitted:

- Illegal products or services.
- Counterfeit or fake products.
- Offensive, abusive, or hateful content.
- Misleading or false advertisements.
- Adult or explicit content.
- Gambling or betting services (where prohibited).
- Advertisements that infringe third-party rights.
- Content that violates applicable laws.

Susneh reserves the right to reject such advertisements without prior notice.

7. Advertisement Fees

Advertising may be subject to:

- Advertisement Charges
- Featured Listing Fees
- Promotional Campaign Fees
- Premium Placement Charges

Applicable charges will be communicated before confirmation.

8. Advertisement Duration

Advertisements may remain active for the selected campaign period or until they are removed, expire, or are terminated in accordance with this Policy.

Renewal may require additional payment.

9. Payments & Refunds

Advertisement fees are generally non-refundable once the advertisement has been approved and published, unless otherwise required by applicable law or agreed by Susneh Home Products.

Refunds, where applicable, will be processed in accordance with our Refund Policy.

10. Suspension & Removal

Susneh Home Products may suspend or remove advertisements that:

- Violate this Policy.
 - Contain misleading information.
 - Receive verified complaints.
 - Breach applicable laws.
 - Pose security or reputational risks to the platform.
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11. Limitation of Liability

Susneh Home Products provides advertising space on its platform.

Except where required by applicable law, Susneh does not guarantee the performance, sales, enquiries, or business outcomes resulting from any advertisement.

Advertisers remain solely responsible for the accuracy and legality of their advertisements.

12. Changes to This Policy

We may update this Advertisement Policy from time to time.

The latest version will always be available on our website and mobile application.

13. Contact Us

Susneh Home Products

Website:

<https://www.susnehomestay.com>

Email:

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Customer Care:

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